



Thrives on articulating complex ideas to create meaningful and user-centered designs.

YUN SUK CHOI

CONTACT

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SKILLS

User Research
User Experience
User Interface Design
Interaction Design
Responsive Design
Information Architecture
Wireframing/Rapid Prototyping
Usability Testing
Branding

TOOLS

Adobe CC
Sketch
InVision
Marvel
Flinto
HTML5/CSS3
Personas
Empathy Maps
Storyboarding
User Flows
Wireframes

EDUCATION

Designlab, Inc
UX Academy Certificate
April 2017 – June 2017

**Chonbuk National University,
South Korea**
B.S Electrical Engineering
March 2001 – February 2006

DESIGN EXPERIENCE

Insomniac Design

UX/UI Designer

2017 - 2018

- **Winchester, VA (Mayor's Fitness Program) – Responsive Web Design**
Designed a dashboard web application for Winchester, VA, as a solution to promote healthy living for residents
- **Brand USA - Responsive Newsletter template design**
Designed a quarterly newsletter template using HTML and CSS while maintaining their brand identity
- **Caribbean Development Bank– Responsive Web Design**
Redesigned the dated website as a solution to increase user engagement while maintaining brand identity and pixel-perfect user interface. Synthesized research findings and created cohesive visual design
- **Solar Energy Industries Association: SEIA - Online Ad Design**
Led the design of the online advertisements to convey their messages while maintaining brand identity

AWARDS

Women in Tech Hackathon presented by Capital One

UX / UI Designer

Jul 2017

Collaborated with two developers and another designer to create a narrative game to help male allies learn ways to recognize and prevent sexism to support women in the workplace and tech community.
Grand Prize Winners of \$10,000

OTHER WORK EXPERIENCE

Apsun Inc – Seoul, South Korea

Sales and Customer Support Associate

2009 - 2013

Worked for a medical device company as an assistant to the sales lead and liaison to foreign business partners

Lutronic – Goyang, South Korea

Customer Service Representative

2006 - 2008

Answered technical queries from customers and organized technical training for foreign partners at a laser manufacturing company